



Smoke of the Dragon BBQ-n-Brew

Sponsor Benefits Summary

Pitmaster \$2,500 – 1 Only

- ***Serve as Celebrity Judge for KCBS BBQ Competition***
- Company logo displayed on all promotional posters, flyers, and rack cards, and all social media and print advertisements
- Company logo displayed on our SOTD website and Facebook Page, with a link to your website
- Recognition as sponsor throughout both days and from the live bands on Saturday night
- Prominent banner placement at live stage. (We will provide the banner)
- **A 10'X10' display area at event both days** where demonstrations and samples for public can be offered
- Acknowledgement from announcers at awards ceremony and throughout event
- **AND, as a sponsor, enjoy free BBQ samples from competition Pit Masters**

BBQ Grand Champion \$1,250 – 1 Only

- ***Serve as Celebrity Judge for KCBS BBQ Competition***
- Company logo displayed on all promotional posters, flyers, and rack cards, and all social media and print advertisements
- Company logo displayed on our SOTD BBQ website and Facebook Page, with a link to your website
- Recognition as sponsor throughout both days and from live bands Saturday Night
- Prominent banner placement at live stage. (You provide banner)
- **A 10'X10' display area at event both days** where demonstrations and samples for public can be offered
- Acknowledgement from announcers at awards ceremony and throughout event
- **AND, as a sponsor, enjoy free BBQ samples from competition Pit Masters**

Breathing Fire \$1,000

- Company logo displayed on all promotional posters, flyers, and rack cards, and all social media and print advertisements

- Company logo displayed on our SOTD BBQ website and Facebook Page, with a link to your website
- Recognition as sponsor throughout both days and from the live bands on Saturday
- Prominent banner placement at live stage. (You provide banner)
- **A 10'X10' display area at event both days** where demonstrations and samples for public can be offered
- Acknowledgement from announcers at awards ceremony and throughout event
- **AND, as a sponsor, enjoy free BBQ samples from competition Pit Masters**

Gold Dragon \$750

- Company logo displayed on all promotional posters, flyers, and rack cards, and all social media and print advertisements
- Company logo displayed on our SOTD BBQ website and Facebook Page with a link to your website
- Recognition as sponsor throughout both days and from live bands on Saturday
- Prominent banner placement at live stage. (You provide banner)
- **A 10'X10' display area in cook's area** both days for demonstrations and samples for public – guarantees maximum exposure
- Acknowledgement from announcers at awards ceremony
- **AND, as a sponsor, enjoy free BBQ samples from competition Pit Masters**

Light Fury \$500

- Company logo displayed on all promotional posters, flyers, and rack cards, and all social media and print advertisements.
- Logo displayed on our SOTD website and Facebook Page with a link to your website
- **A 10'X10' display area in cook's area** for demonstrations and samples both days for public – guarantees maximum exposure
- Recognition as a sponsor from live bands on Saturday night
- Acknowledgement from announcers along with prominent mention at the awards ceremony
- **AND, as a sponsor, enjoy free BBQ samples from competition Pit Masters**

Thunderbird \$250

- Company logo displayed on all promotional posters, flyers, and rack cards, and all social media and print advertisements.
- Logo displayed on our SOTD website and Facebook Page with a link to your website
- Recognition as a sponsor from live bands on Saturday night
- Acknowledgement from announcers along with prominent mention at the awards ceremony
- **AND, as a sponsor, enjoy free BBQ samples from competition Pit Masters**

And.... ALL sponsors are encouraged to participate with products, coupons, or promotional materials for Cooking Teams and Competition Judges to remember you with!

Smoke of the Dragon BBQ N' Brew

www.smokofthedragon.com

A great tradition in BBQ continues June 27th and 28th, and we're inviting you to become a sponsor of this great family event. Our first year was a tremendous success, with a lot more visitors than we expected enjoying competition level BBQ, and live music. This will be an action-packed weekend with more visitors this year than last. We invite you to share in this exciting event as a corporate sponsor. Here's how...

- | | |
|--|-----------------|
| <input type="checkbox"/> Pitmaster | \$ 2,500 |
| <input type="checkbox"/> BBQ Grand Champion | \$ 1,250 |
| <input type="checkbox"/> Breathing Fire | \$ 1,000 |
| <input type="checkbox"/> Gold Dragon | \$ 750 |
| <input type="checkbox"/> Light Fury | \$ 500 |
| <input type="checkbox"/> Thunderbird | \$ 250 |

YES!

I want to sponsor the Smoke of the Dragon BBQ N' Brew!

Name of Business: _____

Contact: _____

Phone: _____

Address: _____

Website: _____

Email: _____

Mail check to:

Smoke of the Dragon, City of Dallas, 187 SE Court St, Dallas, Or. 97338